

Flint's Mass Transportation Authority recently unveiled a fully wrapped pink bus to show their support of the "Making Strides" breast cancer campaign. Along with sponsors HealthPlus, CBS Outdoor and the American Cancer Society, the MTA dedicated the bus to the public in memory of those lost to breast cancer, in honor of breast cancer survivors celebrating life as well as those fighting breast cancer today.

"We are very proud to be a part of the American Cancer Society's "Making Strides Against Breast Cancer" campaign. Hundreds of thousands of women are affected by this disease each year. By having a pink bus, the MTA is showing its support and creating awareness in the community of this very worthy cause."

Although October is breast cancer awareness month, the MTA plans on "spreading the word" with this bus for a full year. The campaign includes a Facebook page, "The Pink Bus" and a billboard located on I-69.

